

Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner
Area of focus	The intended actions for addressing or not addressing the areas of concern in the 2019 Community Health Needs Assessment.	Anticipated goal, impact, and/or outcome expected.	Hospital department and/or role that will oversee the identified programs and/or resources to address the need.	Metrics to evaluate over time	Local partners

**Community Needs Assessment Priority Area: Obesity and Chronic Conditions**

Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner
<b>Goal:</b>					
Wellness	Recruit an endocrinologist and establish a clinic to assist with diabetic and pre-diabetic patients.	Improved Hemoglobin A1C levels in the patients seen by providers specializing in treating diabetes	HMH Senior Leadership HMH Marketing, Business Development and Community Outreach HMH Primary Care Clinics	Less than 20 percent of not controlled Hemoglobin A1C of diabetic patients receiving care at the rural health clinics.	Wedco District Health Three Rivers Health Department Buffalo Trace District Health
	Improve outpatient dietitian consults to help with healthy eating habits and treatments	improved county obesity awareness and rates	HMH Dietitian HMH Marketing	Number of patients seen by Dietitian	Wedco District Health Three Rivers Health Department Buffalo Trace District Health
	Increase heart disease awareness	Improve cardiac awareness and health	HMH Marketing HMH Business Development HMH Cardiology Clinic and Providers	Increase in visits to HMH cardiology visits and testing.	Local Health Departments Local Extension Services Local School Systems
	Decrease in Hypertension	Decrease number of patients in hypertension in clinics	HMH Primary Care Clinics HMH Cardiology Clinic and Providers	Increase patients who document BP at home.	Local Health Departments Extension Services Local School Systems
	Health and Wellness Fairs	Increase awareness of health through tests and screenings	HMH Marketing HMH Business Development HMH Primary Clinics HMH Specialty Clinics	Increase number of attendees at health fairs in each county	Local Health Departments Local Extension Services Local School Systems
	Industry Screenings and Wellness Fairs	Increase awareness of health through tests and screenings	HMH Marketing HMH Business Development HMH Primary Clinics HMH Specialty Clinics	Develop an Industry Program for local businesses in the communities we serve.	Local Industries
	Continue to support local events like Longest Day of Play and One-Mile Fun Run that involves multi-generational events involving exercise	Increase physical activity among children and adults and expand events to additional counties.	HMH Marketing HMH Community Outreach	Increase number of attendees at each event.	Local Industries Cynthiana Tourism Local Health Departments
	Promotion of HMH Wellness Center and Classes	Increase physical activity among children and adults through wellness center and classes.	HMH Rehabilitation Services HMH Marketing and Business Development	Increase number of participants in Silver Sneakers classes, water aerobics and wellness center.	Local Chamber of Commerce.
	Full-service diabetes clinic	Create a comprehensive program to include an endocrinologist, certified diabetes educator and nurse. Host a series of diabetes classes focused on nutrition, exercise and management.	HMH Senior Leadership HMH Endocrinologist HMH Dietitian HMH Marketing	Increase clinic visits and management classes.	Local Health Departments
Food Insecurity	Create Resource Guide for each community HMH serves.	Improve communication in primary care offices and care management to patients about food banks.	HMH Senior Leadership HMH Marketing, Business Development and Community Outreach HMH Clinic Coordinators	Increase traffic to HMH website where guide will be placed. Increase traffic to local pantries.	Harrison County Food Pantry Hope's Helping Hands Pendleton County Food Resources Family Youth Resource Centers Harrison County Senior Citizens Community Action Councils
	Promote Food Pantries, Food Drop-Offs and Community Gardens in each area.	Increase awareness of food availability through clinic bulletin boards and HMH social media platforms	HMH Senior Leadership HMH Marketing and Community Outreach	Increase traffic at local pantries or drop-offs.	Harrison County Food Pantry Hope's Helping Hands Pendleton County Food Resources Family Youth Resource Centers Harrison County Senior Citizens Community Action Councils

**Community Needs Assessment Priority Area: Alcohol, Substance and Tobacco Use**

Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner
<b>Goal:</b> Increase community capacity to respond to increased substance use needs, including prevention, treatment and recovery					
Substance/Alcohol Abuse	Partnership with local mental health programs.	Increase awareness of substance abuse and mental health programs for county residents.	HMH Behavioral Health HMH Senior Leadership HMH Community Outreach	Increase in patient volumes of mental health providers and referrals to outside resources.	Local Mental Health Organizations.
	Promotion of AA and NA groups in communities.	Increase awareness to patients about local AA and NA meetings in each community.	HMH Marketing and Community Outreach HMH Primary and Specialty Clinics Peer Support Specialist	Increase use of handouts to patients. Place handouts in HMH Primary Care Clinics and Emergency Department.	Local NA/AA organizations
	Education to Community	Educate patients about opiate addiction, resources for disposing of medications and needle exchange program.	HMH Primary and Specialty Clinics	Distribute information in regards to programs.	Local Health Department.
	Add a full-time Peer Support Specialist to the Emergency Department	Increase referrals to additional addiction treatment centers	HMH Peer Support Specialist ED	Increase referrals to addiction programs	Spero Health BrightView
	More mental health providers at HMH	Increase access to counseling and psychiatric care.	HMH Senior Leadership	Increase in patient volumes	
Tobacco and Vaping Use	Create HMH Smoking Cessation Program	Increase access to smoking cessation programs in the community	HMH Respiratory Department HMH Pulmonology Clinic	Distribute information in regards to smoking cessation programs to all HMH clinics.	Local Health Departments
	Partner with University of Kentucky #iCanTrendProgram - Education on risks of vaping and e-cigarettes	Decreased use of vaping products by Harrison, Pendleton and Nicholas County Youth.	HMH Community Outreach and Marketing	Number of education campaigns and parents/adults/youth reached in three to four counties.	UK I Can Trend Program Local Health Department Kentucky Cancer Program Local Schools Family Youth Resource Centers
	Promotion of HMH Lung Cancer Screening Program.	Increase CT Lung Cancer Screenings.	HMH Primary Care Physicians HMH Pulmologist Clinic HMH Marketing	Increase the number of CT Lung Cancer Screenings.	Kentucky Cancer Program.

**Community Needs Assessment Priority Area: Access to Care**

Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner
<b>Goal:</b>					
Specialty Care	Add a full-time gastroenterology and endocrinology services at HMH.	Increase access for residents to these specialties for the communities we serve.	HMH Senior Leadership HMH Marketing and Community Outreach	Number of patients seen in each of the new clinics.	
	Appointment availability evaluated	Review each specialty clinic for efficiency.	HMH Senior Leadership HMH Marketing	Increase number of appointments available.	
Primary Care	Add more primary care providers to HMH Primary Care offices	Increase access for residents in the communities we serve.	HMH Senior Leadership HMH Marketing and Community Outreach	Increase number of patient volumes in clinics	
	Increase utilization of Patient Portal	Increase information provided to patients via patient portal.	HMH Clinical Informatics HMH Primary Care Clinic	Increase the number to 8000 unique users of the HMH Patient Portal.	
	Increase hours primary care is available include evening and weekend hours.	Increase access for patients.	HMH Senior Leadership HMH Marketing	Increase in patient volumes.	

Cost of Care	Promote AblePay Program	Increase awareness among patients about program.	HMH Billing HMH Marketing HMH Clinics	Increase in completion of payments.	
	Increase awareness of community programs to assist with cost of living issues	Promote resources in the community that assist with utilities and food costs.	HMH Primary Care Clinics HMH Financial Counselor	Increase of distributing resources in clinics.	Community Action Council Local Food Pantries
Transportation	Create Transportation Service for Local Community	Assist with transportation needs of those in the community	HMH Senior Leadership HMH Marketing and Community Outreach HMH Primary and Specialty Clinics	Increase in patient volumes and reduction in no shows in clinics.	Local Service Organizations
	Promotion of Transportation Assistance	Promote resources available for those who have transportation needs who are needing cancer treatments especially outside of HMH.	HMH Oncology	Increase in individuals using resources from Kentucky CancerLink.	Kentucky Cancer Link
<b>Initiative</b>	<b>Implementation Strategies</b>	<b>Anticipated Impact</b>	<b>Hospital Resources</b>	<b>Evaluation Metrics</b>	<b>Community Partner</b>
<b>Community Needs Assessment Priority Area: Health and Well Being of Older Adults</b>					
<b>Goal:</b>					
Access	Add additional primary care and specialties to medical staff.	Increase access for residents to these specialties for the communities we serve.	HMH Senior Leadership HMH Marketing and Community Outreach	Number of new providers in the area.	
	Increase access of care for aging population.	Provide free screenings and health education.	HMH Senior Leadership HMH Marketing	Increase in attendance at current events.	Local Health Departments Local Extension Services Bluegrass Care Navigators
Education	More health-related focused seminars and education.	Increase number of health-related seminars and activities for seniors.	HMH Senior Leadership HMH Marketing and Community Outreach	Number of new events focused on health-related issues.	Local Health Departments Local Extension Services Bluegrass Care Navigators
	More health-related education via social, radio and email blasts.	Target specific issues focused on seniors.	HMH Marketing and Community Outreach	Continue with social media and radio shows and add videos and email information.	WCYN